



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2020

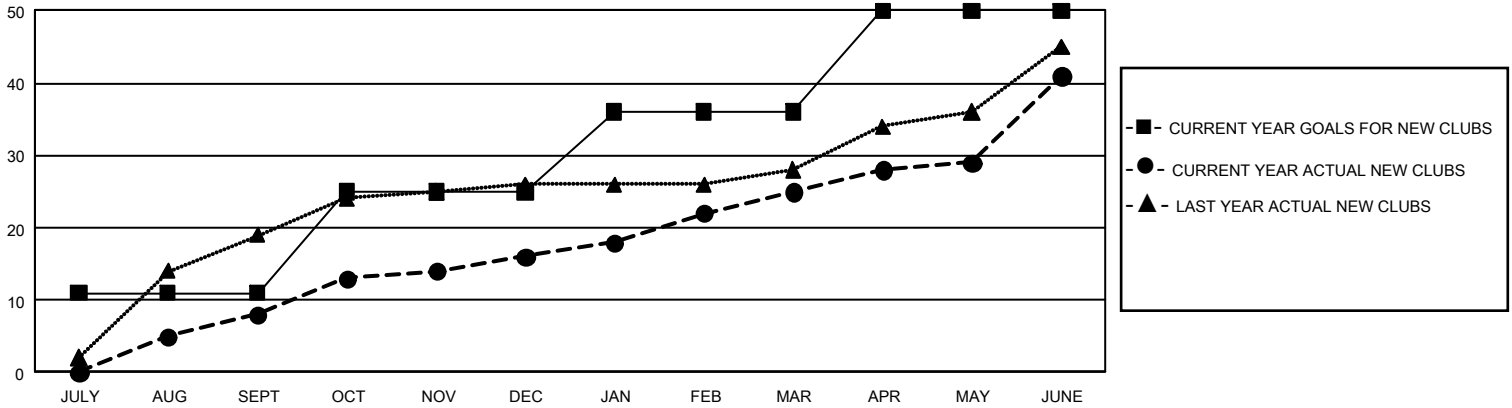
GAT Constitutional Area 7

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

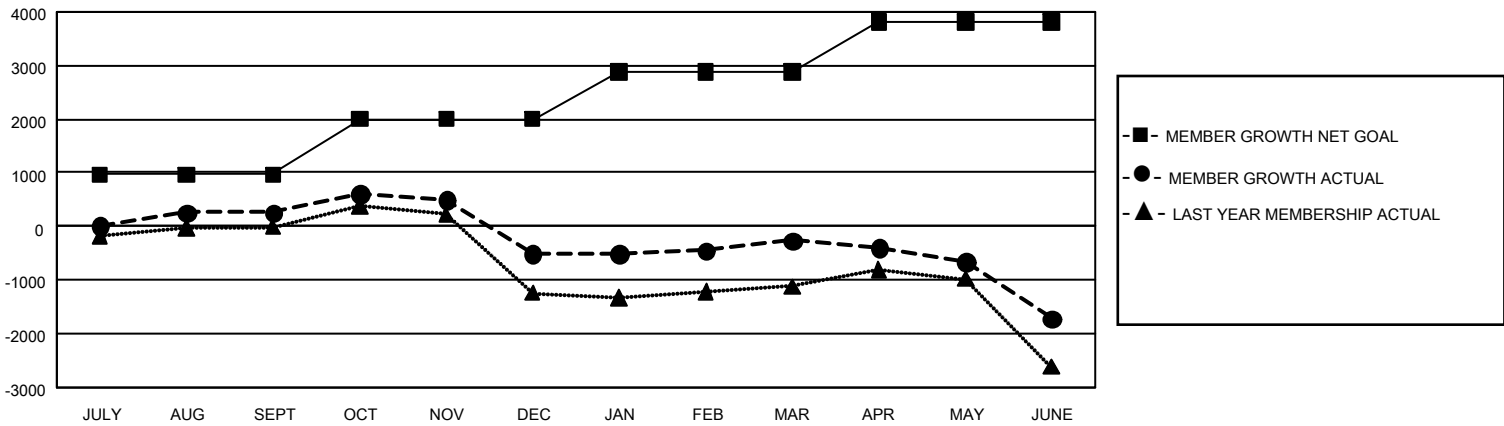
Clubs			
RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	33	8	17
OCT/NOV/DEC	42	8	15
JAN/FEB/MAR	33	9	10
APR/MAY/JUNE	42	16	10

Members			
RESULTS FOR 2019-2020			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	2,889	1,646	1,178
OCT/NOV/DEC	3,108	1,421	2,060
JAN/FEB/MAR	2,664	1,539	1,143
APR/MAY/JUNE	2,763	1,615	2,841

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 50	1,187 CLUBS OF 1,916 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	26,337 (61.77%)
		FEMALE	16,301 (38.23%)
<u>DROPPED MEMBERS</u>		TOTAL FAMILY UNIT MEMBERS	6,873
DECEASED	540	FAMILY MEMBERS PAYING HALF DUES	3,588
CLUB CANCELLED	202		
OTHER	6,469		
TOTAL	7,211		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)